Hispanic Voices:  
A Comprehensive Annual Survey in the United States

Survey conducted by the Latino Public Opinion Forum  
Author of the Survey and Co-Director of the Latino Public Opinion Forum at the Gordon Institute: Dr. Eduardo Gamarra

https://gordoninstitute.fiu.edu/research/latino-public-opinion-forum/index.html
• **Objective:** The survey aimed to understand the perspectives, experiences, and attitudes of the Hispanic population in the United States.

• **Period:** The survey was conducted between November 18 and December 3, 2023.

• **Sample Size and Population:** The sample consisted of 1,221 respondents, representative of the Hispanic population in the United States.

• **Selection of Respondents:** Respondents were selected from registered voters in the 22 states with the highest concentration of Hispanics. These states were identified based on the most recent census data to ensure a representative sample of the Hispanic population in terms of geographical distribution.

• **Sampling Method:** A stratified sampling technique was employed. Each state was allocated a number of respondents proportional to its Hispanic population, ensuring that more populous states had a correspondingly larger representation in the sample. Within each state, respondents were randomly selected. This presentation is weighted by party identification.

• **Survey Method:** The survey was conducted using Computer-Assisted Telephone Interviewing (CATI) using landline and cellphones. This method was chosen for its ability to reach a broad demographic, including those without internet access, and to allow for more nuanced and in-depth responses. Some respondents were reached by text and invited to take the survey online.

• **Margin of Error:** The survey results have a margin of error of ±2.80% at the 95% confidence level. This means that if the survey were repeated, 95 times out of 100, the results would fall within this range. This margin of error was calculated based on the sample size and the total Hispanic population in the United States.

• **Data Collection and Analysis:** Trained interviewers conducted the telephone interviews, ensuring consistency and reliability in the data collection process. The responses were recorded electronically and analyzed using statistical software to interpret the data effectively and accurately.

• **Ethical Considerations:** All respondents participated voluntarily and were informed of the purpose of the survey, its anonymous nature, and how the data would be used. The survey complied with all relevant ethical standards for research.

• **Limitations:** While efforts were made to ensure a representative sample, the results may not fully capture the views of all segments of the Hispanic population in the United States. Additionally, as with any survey, there may be a response bias, where respondents might answer in a socially desirable manner.

---

**Hispanic Voices:**
A Comprehensive Annual Survey in the United States
How do you generally refer to yourself when asked to self-identify?

- Other
- Hispanic
- Latino
- LatinX
- None of the above

- Other: 79.0%
- Hispanic: 13.5%
- Latino: 2.9%
- LatinX: 3.3%
- None of the above: 1.4%
Generally speaking, do you think the United States is currently headed in the right direction or wrong direction?

Direction of the Country

- Wrong direction: 52.9%
- Right direction: 34.9%
- Don’t know: 12.2%
In your opinion, what is the most important problem facing the United States today? (CATEGORIZED)
In your opinion, what is the principal threat to the national security of the United States?

Principal National Security Threat

- Don’t Know: 17.3
- Open Border/ Immigrants not vetted: 11.5
- Terrorism (External): Middle East, Hamas, Islamic: 10.2
- General - On going wars between countries with USA involvement: 9.6
- Other: 7.0
- Internal: Economy/ Debt: 4.1
- Domestic Violence / Domestic radiculization general: 4.1
- Threats from specific countries: Russia: 4.1
- Threats from specific countries: China: 3.6
- Government / Biden Administration: 3.3
- Access to guns and weapons not properly checked: 3.3
- Donald Trump/ Trompism: 3.0
- Cyber Attacks/ Breach of security/ Technology: 2.9
- President Biden: 2.2
- Politicians in general - Poor Leadership / Radicalization in division: 1.7
- Internal: Terrorist groups / White Nationalists: 1.7
- Internal Terrorism: Ultra Conservatives/ GOP/MAGA: 1.6
- Racism / Hate between groups: 1.5
- Climate Change: 1.3
- Internal: Crime/ Violence: 1.3
- Weapons mass destruction/ Nuclear bombs/ Bombs/ Chemical: 1.1
- Internal: Extremists: 1.1
- War specific countries: Israel and Palestine: 0.9
- Internet/ AI/ Technology: 0.8
- Hamas: 0.4
- War specific countries: Ukraine and Russia: 0.4
- Other: 0.8
Abortion after six weeks

Physicians should be legally forbidden to perform or induce the termination of pregnancy after six weeks, except for rape, incest or human trafficking?

- Strongly disagree: 28.9%
- Somewhat disagree: 13.0%
- Neither agree nor disagree: 21.8%
- Somewhat agree: 13.5%
- Strongly agree: 20.0%
- DK/NA: 2.8%
Abortion after twelve weeks

Approximately what percentage of abortion performed in the United States occur after the first twelve weeks of pregnancy?

- DK/NA/Unsure: 46.6%
- 10% of abortions: 18.2%
- 5% of abortions: 14.7%
- 15% of abortions: 14.3%
- 1% of abortions: 6.3%
Views about Childhood Vaccines

Which comes closer to your views about childhood vaccines?

- Immunizations protect children from disease, hospitalization, disability, and death. (69.4%)
- Immunizations have no significant positive or negative effect on children’s health. (16.3%)
- DK/NA (7.6%)
- Immunizations expose children to disease, hospitalization, disability, and death. (6.7%)

Immunizations expose children to disease, hospitalization, disability, and death.
Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

Do you usually think yourself as a Republican, a Democrat, and Independent, or something else

- Democrat: 56.0%
- Republican: 26.0%
- Independent/no party affiliation: 14.2%
- DK/NA: 3.3%
- Other (please specify): 0.5%
As a Hispanic/Latino, which political party best represents your values?

- Democrats: 58.4%
- Republicans: 24.1%
- Neither: 12.9%
- DK/NA: 4.6%
Have your considered switching parties?

In the past year, have you considered switching political parties?

- **Yes**: 71.4%
- **No**: 19.4%
- **Don't know/No answer**: 9.2%
Have you considered switching parties?

If so, which of the following best describes how you’ve considered switching party affiliation?

- From Democrat to Republican: 38.1%
- From Democrat to Independent: 23.0%
- From Republican to Democrat: 11.1%
- From Independent to Democrat: 9.0%
- From Republican to Independent: 6.2%
- From Independent to Republican: 5.3%
- DK/NA: 4.9%
- From independent to something else: 2.4%
Congressional Approval

Overall, do you approve or disapprove of how the United States Congress handles its job?

- Strongly approve: 12.3%
- Approve: 19.8%
- Neither approve nor disapprove: 28.7%
- Disapprove: 25.2%
- Strongly disapprove: 12.2%
- DK/NA: 1.8%
Approval of US Supreme Court

Overall, do you approve or disapprove of the way that the US Supreme Court is handling its job?
Which party best handles the following issues?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Democrats</th>
<th>Republicans</th>
<th>Neither</th>
<th>NA/DK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>53.9</td>
<td>23.7</td>
<td>17.0</td>
<td>5.4</td>
</tr>
<tr>
<td>Economy</td>
<td>43.2</td>
<td>33.2</td>
<td>18.3</td>
<td>5.3</td>
</tr>
<tr>
<td>Immigration</td>
<td>45.0</td>
<td>29.1</td>
<td>20.0</td>
<td>6.0</td>
</tr>
<tr>
<td>Health Care</td>
<td>56.9</td>
<td>19.8</td>
<td>17.5</td>
<td>5.7</td>
</tr>
<tr>
<td>Foreign Policy</td>
<td>42.7</td>
<td>33.0</td>
<td>17.7</td>
<td>6.6</td>
</tr>
</tbody>
</table>
Are your conservative or liberal?

On a scale from 1 to 5, where 1 is very conservative and 5 very liberal, where would you place yourself?
Importance of private sector and corporations

How important do you think the private sector and corporations are for driving economic growth and creating jobs?

- Very important: 32.2
- Somewhat important: 33.0
- Neutral: 20.4
- Not very important: 5.8
- Not at all important: 3.4
- DK/NA: 5.2
Individual choice

Do you believe individuals should have the freedom to make their own choices, even if those choices might not be popular or socially accepted?

- Strongly agree: 37.7
- Agree: 37.7
- Neither agree nor disagree: 17.6
- Disagree: 3.4
- Strongly disagree: 1.3
- DK/NA: 2.3
Importance of individual freedoms

How concerned are you about the government's potential infringements on individual freedoms?

- Very concerned: 35.4%
- Concerned: 30.2%
- Neutral: 17.7%
- Slightly concerned: 10.2%
- Not at all concerned: 3.7%
- DK/NA: 2.9%
Balance between individual freedoms and government intervention

A balance between individual freedoms and government intervention is necessary for a well-functioning society.
Who should determine what is taught to children in public schools?

- A combination of parents and authorities: 35.9%
- Teachers: 19.0%
- Parents: 17.7%
- State governments: 8.4%
- Teachers unions: 7.8%
- I don’t know: 5.6%
- The federal government: 5.5%
Generally speaking, what is your principal news source about politics?

- Online (Internet/social media): 43.6%
- Television: 33.0%
- Cable television: 8.5%
- Friends and family: 5.1%
- DK/NA: 4.0%
- Newspapers: 2.9%
- Radio: 2.7%
- Print/Magazines: 0.3%
Which television network do you trust the most? (Categorized)
Language used to access news source

For information about politics, would you say that you get your information from Spanish or English sources?

- English language sources (TV, Radio, Newspapers): 63.8%
- Both about the same: 26.9%
- Spanish language sources (TV, Radio, Newspapers): 6.0%
- Neither: 2.4%
- Don't know: 1.0%
Language used to access news source

- **English only**: 57.7%
- **Both English and Spanish**: 37.1%
- **Spanish only**: 2.3%
- **Dk/NA**: 1.5%
- **Neither**: 1.4%
Language used to access news source

TV

- English only: 48.3%
- Both English and Spanish: 45.9%
- Spanish only: 2.9%
- DK/NA: 1.7%
- Neither: 1.2%
Language used to access news source

Radio

- English only: 48.4%
- Both English and Spanish: 41.1%
- Spanish only: 3.1%
- Neither: 2.7%
- DK/NA: 4.6%
Language used to access news source

Print/Magazines

- English only: 54.5
- Both English and Spanish: 31.3
- DK/NA: 7.9
- Neither: 4.2
- Spanish only: 2.1
Language used to access news source

Newspapers

- English only: 54.6%
- Both English and Spanish: 29.5%
- Spanish only: 2.7%
- Neither: 4.8%
- DK/NA: 8.5%
Social Media Choice

In a typical week, which of the following social networking sites or platforms do you use the most?

- Facebook: 40.8%
- Instagram: 20.4%
- TikTok: 13.5%
- Twitter: 12.1%
- DK/NA: 5.2%
- Other: 3.8%
- WhatsApp: 2.4%
- Threads: 0.7%
- Tribel: 0.6%
- Telegram: 0.5%
How likely are you to vote in the next presidential elections?

Likely to vote

- Very likely: 73.8%
- Likely: 15.8%
- Not likely: 7.3%
- Very unlikely: 3.2%
Do you approve or disapprove of how President Biden is doing his job?

![Job Approval President Biden Chart]
Generally speaking, do you have a more positive or more negative opinion of Joe Biden than you had when he assumed office?

Do you have a more positive opinion of Joe Biden than when he assumed office?

- Much more positive: 15.4%
- More positive: 21.2%
- About the same: 25.9%
- More negative: 17.2%
- Much more negative: 18.3%
- DK/NA: 2.0%
Should Joe Biden run in 2024?

Do you want Joe Biden to run for president in 2024?

- Yes: 34.6%
- No: 17.8%
- Not sure: 2.9%
- DK/NA: 44.7%
Should Donald Trump run in 2024?

Do you want Donald Trump to run for president in 2024?

- Yes: 57.2%
- No: 32.2%
- Not sure: 8.7%
- DK/NA: 1.9%
Presidential vote in 2024

If the presidential elections were held today, for whom would you vote?

- Joe Biden: 33.2%
- Donald Trump: 53.4%
- DK/NA: 13.4%
In your voting decisions, how important are the foreign policy views of a candidate?

- Extremely important: 28.9%
- Very important: 35.4%
- Somewhat important: 23.6%
- Not so important: 3.6%
- Not at all important: 1.4%
- DK/NA: 7.1%
How should the US deal with non-democratic countries?

Do you think that the US should exert maximum pressure, engage, or negotiate with non-democratic government like Cuba, Venezuela and Nicaragua?

- Negotiate with non-democratic governments: 26.0%
- Exert Maximum pressure: 20.0%
- Don't Know: 19.6%
- Engage non-democratic governments: 18.1%
- Have nothing at all to do with them: 10.3%
Should the US provide humanitarian assistance?

In addressing the crisis fueling mass migration from non-democratic countries like Cuba and Venezuela, should the United States provide humanitarian assistance even in the absence of a political solution?
How should the US deal with China, Russia, and Iran?

China, Russia and Iran are investing in strategic sectors like oil and natural gas throughout Latin America. Should the United States do its best to keep these countries out of our hemisphere, step aside, or promote US investments to compete?
Should US revise economic sanctions?

Economic sanctions have not worked, and it's time to revise them and to try something else?
Should economic sanctions be maintained?

Economic sanctions should be maintained until non-democratic governments allow a democratic transition to occur, regardless of their effectiveness.
Do you agree or disagree with the policies of the Biden Administration toward Venezuela?